

## ABSTRACT OF THE DISCLOSURE

An inkjet printing apparatus includes a transportation roller unit and discharging roller units  
5 to transport printing media. When printing an image on a front end portion of the printing medium, ink is ejected from a partial number of nozzles of a print head on a side near to the transportation roller unit. When the printing medium is transported by both the transportation roller  
10 unit and the discharging roller unit, ink is ejected from all the nozzles of the print head. When printing an image on a rear end portion of the printing medium, ink is ejected from a partial number of nozzles of a print head on a side near to the discharging roller unit.